REGISTRATION	Registration: Couple \$50 Individual \$30 H/FFA Student \$15	NameOrganization	Spouse	Mailing Address Phone Number
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\$30 registration. All those registered by November 25th will be entered into a drawing for a VetGun donated by AgriLabs.

Email

City/State/Zip_



AR 71923

Ste. B, Arkadelphia,

6th Street,

640 South

Please make check / money order payable to:

Clark County CES

Texarkana, Arkansas



cooperation with the U.S. Department of Agriculture, Mike D. Woods, Interim Director of Oklahoma Cooperative Extension Service, Oklahoma State University, Stillwater, Oklahoma. This publication is printed and issued by Oklahoma State University as authorized by the Vice President, Dean, and Director of the Division of Agricultural Sciences and Natural Resources and has been prepared and distributed at a cost of 20¢ per copy.





Texarkana, AR

AGENDA

Tuesday, December 8

8:00 - 9:00 am **Registration and Tradeshow**

9:00 - 9:10 am

Welcome	Brian Freking
9:10 - 10:00 am Cattle Market Outlook	Ross Pruitt
	11055 1 1011
10:00 - 10:50 am	

What Feeders and Packers Want in the Cattle They Buy

Tom Brink

10:50 - 11:10 am

Break and visit Tradeshow

11:10 - 11:55 am

Breakout Session 1 - Choose 1

- Feeder Cattle Grading Managing Winter Hay Feeding Why Vaccines Don't Work
- Dave Lalman John Richeson

James Ward

James Ward

Dave Lalman

John Richeson

Dee Griffin

Brian Triplett

11:55 - 1:00 pm Lunch and Tradeshow

1:00 - 1:45 pm

Breakout Session 2 - Choose 1
 Feeder Cattle Grading
 Managing Winter Hay Feeding
Why Vaccines Don't Work

1:45 - 2:00 pm Break and visit Tradeshow

2:0	0 - 3	3:00	pm
Herd	Health	Progra	m

3:00 - 3:15 pm Wrap-up and evaluation



FEATURING

Ross Pruitt

Louisiana State University AqCenter

Ross is an Associate Professor and Extension Economist for Livestock Marketing. He received his B.S. in Agriculture from Western Kentucky University in 2003, an M.S. of Agricultural Economics from Purdue in 2004 and his Ph.D. in Agricultural Economics from Oklahoma State

University in 2008. He joined Louisiana State University in 2014.

Tom Brink JBS Five Rivers Cattle, Colorado

Tom Brink was vice president of cattle ownership and risk management for Five Rivers Ranch Cattle Feeding. He had the same position at ContiBeef prior to its joint venture with Smithfield Foods this spring. Before the merger, ContiBeef fed nearly 900,000 cattle per year, making it the second-

largest cattle-feeding operation. Since the merger, Five Rivers has become the largest cattle feeder in the world, with 10 feedlots and a one-time capacity of 811,000 head of cattle. A Kansas native, Brink holds a bachelor's and two master's degrees from Kansas State University. Currently Tom is with Top Dollar Angus, which was introduced to the beef industry in the late summer of 2014.

James Ward

USDA/AMS Livestock, Poultry and Grain Market News Service

James earned his B.S. in Agriculture with a minor in Animal Science from Texas A&M University-Kingsville in 2003. Shortly after graduation, James started his career with Market News in Amarillo, TX. Since then, he has served as a market reporter in

South Dakota, Missouri, Oklahoma and Montana. James is currently the Officer-in-Charge in Little Rock, Arkansas supervising livestock and grain market reporting plus local/regional reporting with cooperative agreements in both Arkansas and Mississippi.

Dave Lalman Oklahoma State University

Dave is a professor in the Animal Science Department at Oklahoma State University. His position is State Extension Beef Cattle Specialist with primary responsibilities in cow/calf and stocker cattle nutrition and management. Dave's Extension and research program emphasis is on



increasing profitability and/or reducing cost of production through improved forage utilization, grazing management, cow efficiency, defining optimal supplementation practices and evaluating beef production systems.

John Richeson West Texas A&M

John is an Assistant Professor of Animal Science at West Texas A&M University, where he teaches various undergraduate and graduate courses, and conducts research addressing beef cattle welfare, health management and immunology. Furthermore he is interested in studying the application of bio-



markers and technologies to assist in early disease detection and improve our understanding of bovine respiratory disease complex. He graduated with a B.S. in Animal Science from Oklahoma State University in 2000, an M.S. in Ruminant Nutrition from Texas Tech University in 2004 and his Ph.D. from the University of Arkansas.

Dee Griffin

University of Nebraska - Lincoln

Dee, an "Okie" raised on a small cow/calf operation, has focused his entire professional career on cattle. After completing his veterinary degree from Oklahoma State University, he did his graduate work at Purdue University in pathology and nutrition He is a Professor at the University of Nebraska in



the Veterinary and Biomedical Science Department, teaching at the Great Plains Veterinary Educational Center. His emphasis area is developing pre-harvest HACCP (Hazard Analysis, Critical Control Points) production practices.

Brian Triplett

Texas A&M AgriLife Extension Service

Brian is the County Extension Agent for Agriculture and Natural Resources in Bowie County. He attended Texas A&M University, earning a B.S. in Animal Science in 1991 and an M.S. in Physiology of Reproduction in 1993. In 2012, he completed an Ed.D. from Texas A&M and Texas Tech



Universities. Brian has been a County Extension Agent in Texas for over 22 years.

Brian Freking Oklahoma State University

Brian attended South Dakota State University from 1987 to 1992, receiving his B.S. and M.S. degrees in Animal Science. He began his Oklahoma Extension career in 2004 as the Agriculture Educator in LeFlore County. Brian currently serves as the SE District Livestock Specialist providing support for 19 counties in Oklahoma.





